

Participation Fee



» Raw Space

USD 2,100 / a Booth

* One Booth Size: 9 square meters (3 meters X 3 meters)

** Minimum Requirement of Raw Space is 18 square meters (Minimum 2 Booths)

» Standard Shell



USD 2,400 / a Booth

* One Shell Booth Size: 3 meters X 3 meters X 2.4 meters(height)

** Standard Shell Booth includes as follows ;

back & side walls, carpet(pytex), company name board, 5 spotlights

1 power supply to 1 KW (1 electric outlet)

1 information desk and 1 chair (1 set per company)

» Application Guideline

1. Fill out the application form and submit by e-mail (info@kofish.kr)
2. Application deadline : May 8th, 2020
3. Booth assignment will be decided by the organizer in consideration of the size of participation, exhibition items by the order of application

» Bank Info

Beneficiary	Bank	Branch	Account Number	Swift Code
KR COMMUNICATIONS CO.,LTD.	NONGHYUP	GANGNAM SEGOK BR.	301-0254-8690-91	NACFKRSE

- 50% of the total price should be paid within 7days upon submission of the application
- The balance(50% of the total price) Should be paid not later than May 8th, 2020



KOFISH Secretariat KR Communications

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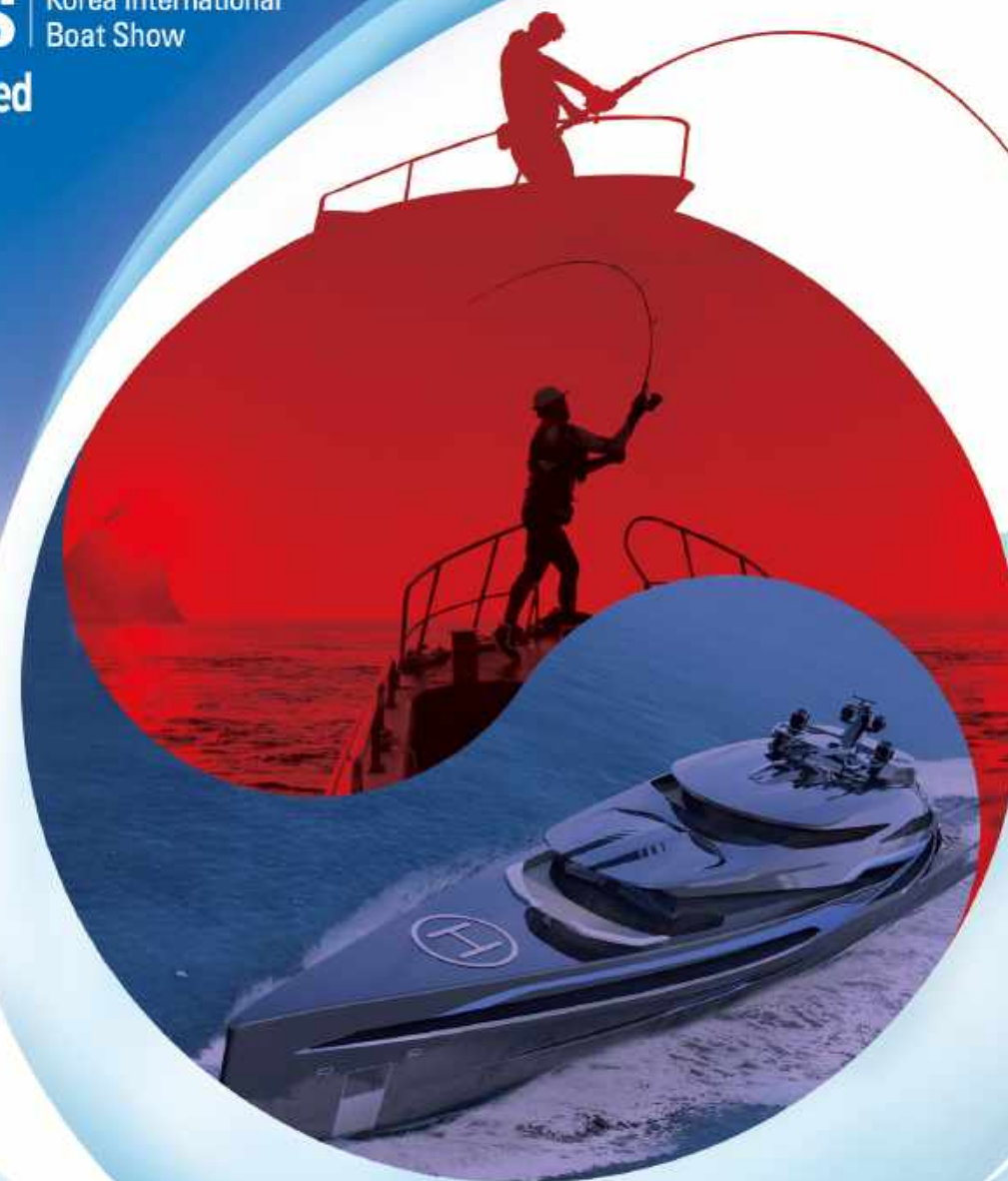


June 5 (Fri) ▶ 7 (Sun), 2020

KINTEX Hall 3, 4

KIBS | Korea International
Boat Show

Co-located



KOFISH 2020
KOREA INTERNATIONAL FISHING SHOW

[Hosted by]



[Organized by]



[Supported by]



Show Overview

KOFISH 2020

Korea International Fishing Show 2020

5-7 June, 2020

KINTEX 3, 4 hall (Goyang, Korea)

Hosted by **KFA KOREA FISHING ASSOCIATION**

Organized by **KR Communications**

Supported by **Global Inspirations GyeongGi-Do** **Ministry of Oceans and Fisheries**

Media Sponsors **FTV** **FISHINGTV** **afreecaTV**



Show Hours **10AM-6PM** (Only Sunday, 7 June 10AM-5PM)

Web-site **www.kofish.kr**

Concurrent Event **KIBS** Korea International Boat Show 2020



» Exhibit Items

Fishing Goods

fishing rod, reel, fishing line, fishing hook, float, sinker, lure goods, paste bait, fishing bag, fishing ice box, etc.

Camping/Outdoor/Leisure

camping car, trailer, caravan, tent, lamp, boat, yacht, kayak, fishing wear, fishing shoes, fishing cap, sunglasses, etc.

Marine Leisure & Tourism Organization/Agency

Others

fishing game, fishing application, fishing magazine, information related to fishing, etc.



» Why KOFISH 2020 ?



Pay attention to Growth Trend of Korean Market

- 51.5** million of population
- 26** million in the Seoul metropolitan area
- 7** millions of fishing participants (the hottest hobby & leisure sports in Korea)
- GDP USD 40,000** /a Member Country of OECD
- 12,607** km of **coastline** (surrounded on three sides by the sea)
- 3,237 islands** in surrounding waters

Number One & the most Professional Exhibition in South Korea Hosted by KFA

3 thousands of fishing companies, **7** millions of fishing participants

The Largest Marine Leisure Show in South Korea

KOFISH + KIBS (3, 4, 5 hall)

+ **450** Exhibitors + **2,300** Booths
+ **80,000** Visitors

KOFISH

200 Exhibitors **700** Booths **40,000** Visitors

